POLYU JOCKEY CLUB OPERATION **SOINOO** 理大賽馬會社創「騷 · In · 廬」





Mr Francis NGAI

Founder and CEO, Social Ventures Hong Kong

Francis NGAI is the Founder of Social Ventures Hong Kong (SVhk, sv-hk.org). As an Impact Designer of cities of the future, Francis has devoted his career since 2007 to starting and incubating hundreds of social innovation projects. His portfolio of innovations includes Hong Kong's first venture philanthropic fund, and social start-ups such as Green Monday, Light Be, Playtao Education, co-working factory HATCH, co-caring space COMM,ON, and more.

Francis co-founded SONOVA and COSMOS with co-partners from SVhk, providing professional advisory on impact communications, ecosystem capacity building and collaboration support to corporates, foundations, SPOs and the public sector to work towards impact together. To nurture the next generation of changemakers, Francis has actively led impact talent programmes, such as youth apprenticeship in Creative Beings @ Sham Shui Po, impact holidays in House of Social Innovators, and impactful internships in Social Leaders Programme.

Francis was recognised as an Honorary Fellow of the City University of Hong Kong and the Education University of Hong Kong. He was selected as one of Hong Kong's Ten Outstanding Young Persons and a Young Global Leader of the World Economic Forum.

Topic: Community Making: the soft power of collaborative innovations

The fifth wave of COVID-19 pandemic placed an unprecedented strain on local communities as they struggle with sourcing appropriate supplies, a sense of support and social inclusion. There were also limitations for conventional means of intervention, such as public healthcare system and philanthropic support. How might we leverage the concept of "community making" to bring different stakeholders together to innovate, collaborate and empower the underserved to brave their way through the storm and emerge stronger together?

Through a case sharing on SVhk's community venturing experience in Sham Shui Po and the simple idea of a "Positive Care Cell", Mr NGAI will explore the importance of a "soft power" approach to foster collaborative innovation – one that complements existing technology with a human touch - in the context of one of Hong Kong's poorest neighbourhoods.





魏華星先生

香港社會創投基金創辦人及行政總裁

魏華星先生為「香港社會創投基金SVhk」之創辦人,自2007年起, 致力為城市的未來擔任「創變設計師」。他曾創立及參與數以百計 的社會創新設計,包括香港首個慈善創投基金、社會初創如「Green Monday」、「要有光」、「合廠」共享工廠空間、「安所」共享好 生活空間等。

近年積極推動「使命商業」、「倍效慈善」及「創效傳訊」,魏先 生先與SVhk夥伴合創SONOVA及COSMOS,為企業、基金會、社福

和公營部門提供創效策略及傳訊諮詢、能力提升及協作平台。同時亦參與創效人才培育設計與推廣,推出項目包括「心浪潮」與於深水埗小店的青年文創社區體驗、「社創人家」創效工作假期以及「Social Leaders Programme」大學生社企實習。

魏先生曾分別獲得香港城市大學及香港教育大學頒授榮譽院士,亦被選為香港十大傑出青年及世界經濟論壇全球青年領袖。

題目:【社區營造】:協作型創新的軟實力

本地社區在第五波新冠肺炎疫情中,面對種種資源及資訊限制,遭受了前所未有的挑戰。同時,舊 有方針如公營醫療及慈善捐助等在面對爆發性增長的社區需求下漸見乏力。在嚴峻逆境下,我們可 以如何藉社區潛力與現有資源探尋嶄新方向,與其他力量發揮協同效應,應對疫情?

魏先生將以香港社會創投基金于深水埗的社區工作及「正向互助小組」為例,探討社區如何透過使用科技,推展街坊互助模式,釋放社區免疫力的潛能,同時建立強大網絡以應對疫情,共同創造社會效益。





魏华星先生

香港社会创投基金创办人及行政总裁

魏华星先生为「香港社会创投基金SVhk」之创办人,自2007年起, 致力为城市的未来担任「创变设计师」。他曾创立及参与数以百计 的社会创新设计,包括香港首个慈善创投基金、社会初创如「Green Monday」、「要有光」、「合厂」共享工厂空间、「安所」共享好 生活空间等。

近年积极推动「使命商业」、「倍效慈善」及「创效传讯」,魏先 生先与SVhk伙伴合创SONOVA及COSMOS,为企业、基金会、社福

和公营部门提供创效策略及传讯咨询、能力提升及协作平台。同时亦参与创效人才培育设计与推 广,推出项目包括「心浪潮」与于深水埗小店的青年文创社区体验、「社创人家」创效工作假期以 及「Social Leaders Programme」大学生社企实习。

魏先生曾分别获得香港城市大学及香港教育大学颁授荣誉院士,亦被选为香港十大杰出青年及世界 经济论坛全球青年领袖。

题目: 【社区营造】: 协作型创新的软实力

本地社区在第五波新冠肺炎疫情中,面对种种资源及信息限制,遭受了前所未有的挑战。同时,旧 有方针如公营医疗及慈善捐助等在面对爆发性增长的社区需求下渐见乏力。在严峻逆境下,我们可 以如何藉社区潜力与现有资源探寻崭新方向,与其他力量发挥协同效应,应对疫情?

魏先生将以香港社会创投基金于深水埗的社区工作及「正向互助小组」为例,探讨社区如何透过使用科技,推展街坊互助模式,释放社区免疫力的潜能,同时建立强大网络以应对疫情,共同创造社会效益。