# POLYU JOCKEY CLUB OPERATION **SOINOO** 理大賽馬會社創「騷·In·廬」





#### **Mr Nick ZENG**

CEO, SHENZHEN PEOPLE STRONG HIGH-TECH Ltd.Co.

JINGQIANG ZENG, the CEO of Shenzhen PeopleStrong High-tech Co., Ltd. Distinguished Alumnus of School of Design at PolyU; listed in Forbes China Under 30s Entrepreneurial Elite (Social Enterprise) 2019; listed in Hurun China Under 30s To Watch 2020; Top10 Innovative Young Heroes of the Guangdong-Hong Kong-Macao Greater Bay Area Youth Innovation and Entrepreneurship Model Selection Activity 2019. After all these experiences, People Strong has developed to a profitable social enterprise within three years, with a customer basis of nearly 100,000 elderly, helping more than 100 institutions improve

management efficiency. With intelligent devices, big data system, AI algorithm and smart technology solutions, we helped promote the efficiency of the elderly care industry, reduce the management cost and expand the service scope, enrich profit model, and enhance the vitality of the whole industry. By providing overall intelligent solutions of "software and hardware + platform + service", we powered different types of pension businesses to upgrade from traditional mode to the internet and information-based mode. Starting from zero, we have collected more than 1 million health data, nearly 60% of which was employed by users.

Topic:

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### 曾鏡鏘先生

深圳市人人壯科技有限公司創始人

曾鏡鏘,深圳市人人壯科技有限公司創始人,香港理工大學設計學院優 秀畢業生。曾獲得福布斯30歲以下精英,胡潤30歲以下創業領袖,2019 粵港澳大灣區十大青年創新創業榜樣。人人壯科技也是一家已經盈利的 社會企業,服務了近10萬老人,100家養老經營體提高管理效率。通過 智能設備,大數據系統以及人工智慧化技術,提高養老機構管理效率, 降低管理成本,擴大服務範圍。我們通過"軟體+設備+數據+服務"四 位一體的解決方案,改革傳統的養老經營模式,提高整個行業的效率和 效益。從0到現在1,我們已經收集了超過100萬的數據,其實有6成是終 端用戶的健康檔案數據。

<u>題目:</u>

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### 曾镜锵先生

深圳市人人壮科技有限公司创始人

曾镜锵,深圳市人人壮科技有限公司创始人,香港理工大学设计学院优 秀毕业生。曾获得福布斯30岁以下精英,胡润30岁以下创业领袖,2019 粤港澳大湾区十大青年创新创业榜样。人人壮科技也是一家已经盈利的 社会企业,服务了近10万老人,100家养老经营体提高管理效率。通过 智能设备,大数据系统以及人工智能化技术,提高养老机构管理效率, 降低管理成本,扩大服务范围。我们通过"软件+设备+数据+服务"四 位一体的解决方案,改革传统的养老经营模式,提高整个行业的效率和 效益。从0到现在1,我们已经收集了超过100万的数据,其实有6成是终 端用户的健康档案数据。

<u>题目:</u>