

活動回顧 | 數位共融設計思維工作坊

Event Review | Digital Inclusion Design Thinking Workshop

日期：2022 年 10 月 29 日（六）

形式：深圳香港兩地同步實體工作坊

參與人數：香港和深圳共約 70 人現場參與工作坊

地點：香港會場 - 香港理工大學；深圳會場 - 深圳研究院

Date: 29th October 2022 (Saturday)

Format: real-time physical workshops in Hong Kong and Shenzhen

Number of participants: around 70 in total from both Hong Kong and Shenzhen

Venue: PolyU (Hong Kong); PolyU Shenzhen Research Institute (Shenzhen)

深圳香港兩地分別設立實體工作坊會場，事前在兩地招募跨年齡和跨界別的共創成員，組成約 70 名參與者的共創隊伍。兩地共創隊伍就長者因數字鴻溝造成的日常生活障礙，包括網上購物、智慧出行和娛樂社交等三方面，進行協作共創。兩地共創隊伍透過實時連線，分享共創成果。本次工作坊有助加強兩地共創者對設計思維的認知，更促進了香港和內地的社會創新交流。

Two co-creation teams were formed by 70 participants from different age groups and professions to join the physical workshops held in Hong Kong and Shenzhen respectively. The two teams cooperated with each other to work on the daily obstacles the older adults encounter under the digital divide. These obstacles are mainly related to online shopping, smart mobility and social life. The two teams had a real-time online meeting during the workshop and shared their co-creation ideas. The workshop helped the participants to enhance the understanding about the design thinking and strengthen the interactions of social innovations between Hong Kong and Shenzhen.

香港 Hong Kong	深圳 Shenzhen
兩地連線開幕 Kickoff of the Real-time Interactive Meeting	
 <p>JCDISI 同事簡單講解工作坊內容 JCDISI's colleague briefly introducing the workshop</p>	 <p>深圳的同事歡迎一眾參加者 Colleague in Shenzhen welcoming the participants</p>

深港共創者熱烈討論

Co-creation Teams having enthusiastic discussion



引導師記錄並整理共創團隊的討論內容
Facilitator taking notes to conclude the co-creation team's discussion



共創團隊互動討論，分工合作
The co-creation discussing interactively and cooperating with each other

深港共創者電梯演講

Co-creation Teams giving elevator speeches



共創團隊分享見解，引發討論
Co-creation Team sharing their ideas and raising discussion



共創團隊以互動方式匯報討論成果
Co-creation Team presenting in interactive ways

深港引導師對本次共創給予意見

Facilitators from Hong Kong and Shenzhen sharing their reflections



引導師提供意見，深化討論成果

Facilitator providing comments to deepen the discussion



引導師分享意見，參加者有所得益

Facilitator sharing his ideas and participants gaining a lot

深港共創者合影

Group photos of the Co-creation Teams

