



## **Mr Justin CHAN**

*Co-founder, MM Community*

Justin is the co-founder of MM Community, a government-community infrastructure financing and civic engagement solution in Myanmar. He has been featured in Forbes 30 Under 30 in Asia for his work with the social venture.

As co-founder, Justin has presented at various regional or international forums such as the inaugural Paris Peace Forum. He is also currently coordinating the development of the initiative's reduced-interest government bond and geospatial planning technology supported by the Centre for Experimental Social Science at the University of Oxford and Innovations for Poverty Action.

Justin received his MPhil in Finance and Economics from the University of Cambridge and BSc in Mathematics, Operation Research, Statistics and Economics from the University of Warwick.

### **Topic: Rethinking Social Innovation and Civic Engagement**

MM Community is a crowdsourcing platform that promotes inclusive community development in local neighborhoods and villages in Myanmar. Individuals can crowdfund community projects, with government repayments at project completion, while governments can reprioritise local agendas and budgets in small communities by leveraging on residents' local knowledge and needs. We believe this model is a win-win-win-win model for the union (federal) and regional (municipal) governments, local citizens and international donors alike. The initiative has been officially endorsed by the Chief Minister of Yangon Region in Myanmar in and has been working closely with a network of local MPs since 2017.

The startup partnered with the University of Oxford and non-profit organization Innovations for Poverty Action to implement about 60 larger-scale projects in the upcoming cycle. MM Community was selected to join the University of Cambridge's Social Venture Incubator, the Hong Kong Cyberport Incubator and the Obama Foundation to scale up impact.

The founders at MM Community have also been honored with Forbes 30 Under 30 in 2020.

MM Community has launched four pilot projects in rural, suburban and urban Yangon respectively in 2018. The projects' direct impact includes providing clean water for a village with 4000 inhabitants, an age-friendly playground for a 3000-residents community, reading materials and facilities for 500 primary school students and public lamination in one of the Yangon's busiest roads. From our pilot projects, we were able to raise the target amount from citizens at 0% interest rate rather than the current 8.6% Myanmar sovereign bond rate.

Justin Chan will share his experience in Myanmar, and explore how by using crowdsourcing technology, he was able to rethink civic engagement and bridge the gap between local issues and governmental solutions.



**陳柏衡先生**

*MM Community 共同創辦人*

Justin Chan是一位擁有金融背景的社會企業家。他被緬甸悲慘的歷史打動，感到有責任在現在這個充滿動蕩的時期中，幫助到這個國家。他在緬甸創立了一家社會企業，通過眾籌改變了當地社區發展和公民參與渠道。

Justin 是 MM Community 的共同創辦人。MM Community 是一個位於緬甸的政府-社區基建的融資及公民參與方案。Justin因其工作而入選福布斯亞洲區30名30歲以下傑出人士名單（Forbes 30 Under 30 in Asia）。

作為共同創辦人，Justin曾參與多個區域及國際論壇進行演講，包括第一屆巴黎和平論壇(Paris Peace Forum)。他目前統籌低利息政府債券及地理空間計劃科技的發展，並得到牛津大學的實驗社會科學中心 (Centre for Experimental Social Science) 和非牟利組織《扶貧創新》（Innovations for Poverty Action）的支持。

Justin從劍橋大學獲得金融及經濟學的哲學碩士學位，並從華威大學獲得數學、運籌學、統計學及經濟學的學士學位。

## **題目：重新思考社會創新和公民參與**

MM Community 是一個以推動緬甸包容性發展為目標的眾籌平台。任何人都可以在平台中為不同的社區項目進行眾籌，並在項目完成時從政府取回還款，而政府則可以從平台中了解社區的需求，更有效率地考慮不同社區的議程和預算。我們深信此模式能為聯盟（聯邦）政府、區域（市政）政府、當地人民及國際捐助者四方提供‘四贏’局面。該倡議已於 2018 年 4 月得到緬甸仰光省首席省長的正式認可，而自 2017 年便與當地議員密切合作。

該初創公司與牛津大學的實驗社會科學中心 (Centre for Experimental Social Science) 和非牟利組織《扶貧創新》（Innovations for Poverty Action）合作，於下一個項目周期實綫約 60 個較大型的項目。MM Community 更被選入英國劍橋大學社會企業孵化器，香港數碼港孵化器和美國奧巴馬基金會。

MM Community 的共同創辦人更有幸入選 2020 年福布斯亞洲區 30 名 30 歲以下傑出人士名單（Forbes 30 Under 30 in Asia）。

2018 年，MM Community 在仰光省的農村、郊區及城市地區展開四項試驗項目。項目直接為一個 4000 人的村落提供潔淨的食水、為一個擁有 3000 名居民的社區提供年齡友善游樂場、為 500 名小學生提供讀物及設施，並改善仰光省最繁忙的路段之一。透過我們的試驗項目，我們以 0% 利率，而非 8.6% 利率的緬甸主權債券，成功眾籌目標款額。

陳柏衡先生會分享他在緬甸的經歷，並探索如何透過眾籌科技重新思考公民參與，縮少當地問題及政府方案之間的差距。