



Ms Debby Cheng

Project Manager I / Social, PolyU JCDISI

Debby is a seasoned non-profit projects manager. As a journalist in her early career, Debby has been trained to be intellectually-sensitive to social justice issues. She then changed her path to work in non-profit sector. Before joining Jockey Club Design Institute for Social Innovation, Debby was an active social advocate for labour rights, food justice, mitigation and resilience of climate changes.

Debby is now leading Social Design projects to tackle Population Ageing issues. She received her Bachelor Degree in Anthropology and Master Degree in Global Political Economy from The Chinese University of Hong Kong.

Topic: Co-Design: For the People, With the People, Of the People

Elderly citizens are generally perceived as “weaker” compared to youth and middle-aged adults by our culture – yet, is it inevitable or is it a stereotype to break? By co-creating with our elderly citizens, JCDISI developed a few prototypes closely related to works and social participations of our seniors. We celebrate their wisdoms gained over their life course, open-sourcing the designs created and the methodology, aiming to facilitate Active Ageing and build a welcoming and inclusive culture for our ageing society. Examples such as Recycling cart for waste-pickers, Community Kitchen for Third-Aged workers, and Services in Elderly Centres will be shared.



鄭依依女士

香港理工大學賽馬會社會創新設計院 社會項目經理 I / 社會項目小組主管

鄭依依，香港理工大學賽馬會社會創新設計院社會項目小組主管，負責帶領社會設計項目，以應對人口老化的挑戰。

鄭依依有多年非牟利項目管理經驗，加入賽馬會社會創新設計院之前，曾積極倡導勞工權益及糧食公義等議題，並引領緩減及調適氣候變化的社會創新項目。

鄭依依本科畢業於香港中文大學人類學系，後取得全球政治經濟學碩士學位。任職公民社會組織之前，鄭依依為報章社會專題記者。

主題：與民共創、共享與共有的設計

在我們的文化中，稍一不慎，就將「敬老」當成輕視「老友記」能力的表現，把他們當成比青年或中年成年人較不濟的「弱者」，但甚少反思這是不可避免的「現實」，還是社會刻板形象？JCDISI 透過一連串與長者共創設計的社會項目，設計了一些與年長者工作及社會生活息息相關的原型，藉此歌頌表揚他們的人生智慧；我們亦將設計方案與當中的方法紀錄公開，期望為我們日趨老齡化社會營造包容的文化，鼓勵「老友記」實踐積極老齡化。是次演講，將介紹JCDISI 為年長拾荒者設計的「回收車」、由第三齡義工營運的「社區廚房」及創新長者中心的服務等項目。