



Mr Leong CHEUNG

Executive Director, Charities & Community, The Hong Kong Jockey Club

Mr Leong Cheung is the Executive Director of Charities & Community at The Hong Kong Jockey Club. In this capacity he is also the co-chair of the Hong Kong Chapter of the United Nations' Sustainable Development Solutions Network.

Prior to joining the Club, Mr Leong was the Operating Partner with Bain Capital. Before that he was the Managing Director of Global Sourcing & Supply Chain at Esquel Group, the founder and CEO of an education focused Internet venture, and a senior consultant at the Boston Consulting Group. Mr Cheung is also the co-founder and chairman of an innovative social enterprise,

RunOurCity.

In addition to his present roles, Mr Cheung is active in the community. He currently serves on the Elderly Commission of the Hong Kong Special Administrative Region Government. He is a director of the Hong Kong Mortgage Corporation Limited and is an adjunct professor at the Chinese University of Hong Kong.

Mr Cheung has an MBA from Harvard Business School and a BBA from the Chinese University of Hong Kong.

Topic: Building an Age-friendly City - A Philanthropist Perspective

Founded in 1884, The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. The Club has a unique integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charities and community contribution. Through this model, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. The Club is Hong Kong's largest single taxpayer and one of the city's major employers. Its Charities Trust is also one of the world's top ten charity donors.

Working with the Government, non-governmental organisations and community partners, the Trust proactively seeks out the root causes of social issues, bringing multiple and cross-sectoral parties together to address them through innovative approaches. While continuing to fund a wide range of projects, the Trust is placing special emphasis on four areas of strategic focus – "Youth", the "Elderly", "Sports", and "Arts, Culture and Heritage".

To address the challenges and opportunities arising from the ageing population, the Trust has taken a proactive role and is committed to building Hong Kong into an age-friendly city by initiating and supporting various projects. The Trust hopes to shift the perception of older people from being recipients to becoming active participants in society once again, so as to make the journey of ageing more fulfilling and colourful.



張亮先生

香港賽馬會慈善及社區事務執行總監

張亮先生為香港賽馬會（馬會）慈善及社區事務執行總監。張先生同時亦代表馬會，出任聯合國可持續發展解決方案網絡香港地區分會的聯合主席。

張先生專業經驗豐富，曾為貝恩資本合夥人、溢達集團全球採購及供應鏈管理董事總經理、教育互聯網新創企業創辦人兼行政總裁，以及波士頓諮詢公司高級顧問等；張先生2013年創辦社會企業「全城街馬」，並兼任主席。

工作以外，張先生熱心公益，現為香港特別行政區政府「安老事務委員會」成員，並擔任香港按揭證券有限公司董事；張先生亦是香港中文大學客座教授。

張先生畢業於香港中文大學，其後取得哈佛大學工商管理碩士學位。

題目：構建齡活城市 - 由慈善的角度出發

香港賽馬會（「馬會」）成立於1884年，是致力建設更美好社會的世界級賽馬機構。馬會透過其結合賽馬及馬場娛樂、會員會所、有節制體育博彩及獎券，以及慈善及社區貢獻的獨特綜合營運模式，創造經濟及社會價值，並協助政府打擊非法賭博。馬會是全港最大的單一納稅機構，也是香港主要僱主之一，其慈善信託基金位列全球十大慈善捐助機構。

馬會慈善信託基金主動深入了解社會問題的根源，與政府、非政府組織及社區機構攜手，透過跨界別及多方協作，共謀創新的解決方案。除持續捐助各類型慈善項目，基金亦策略性地推動「青年」、「長者」、「體育」，以及「藝術、文化及保育」四大範疇的工作。

為應對人口老齡化帶來的挑戰及機遇，基金擔當積極的角色，透過主導推行及捐助不同慈善項目，建構香港成為長者及年齡友善城市，並希望將長者的角色從受眾轉為參與者，鼓勵他們活出豐盛晚年。