

Community Design in ageing society

How to live your life in super ageing society

Noriko Deno



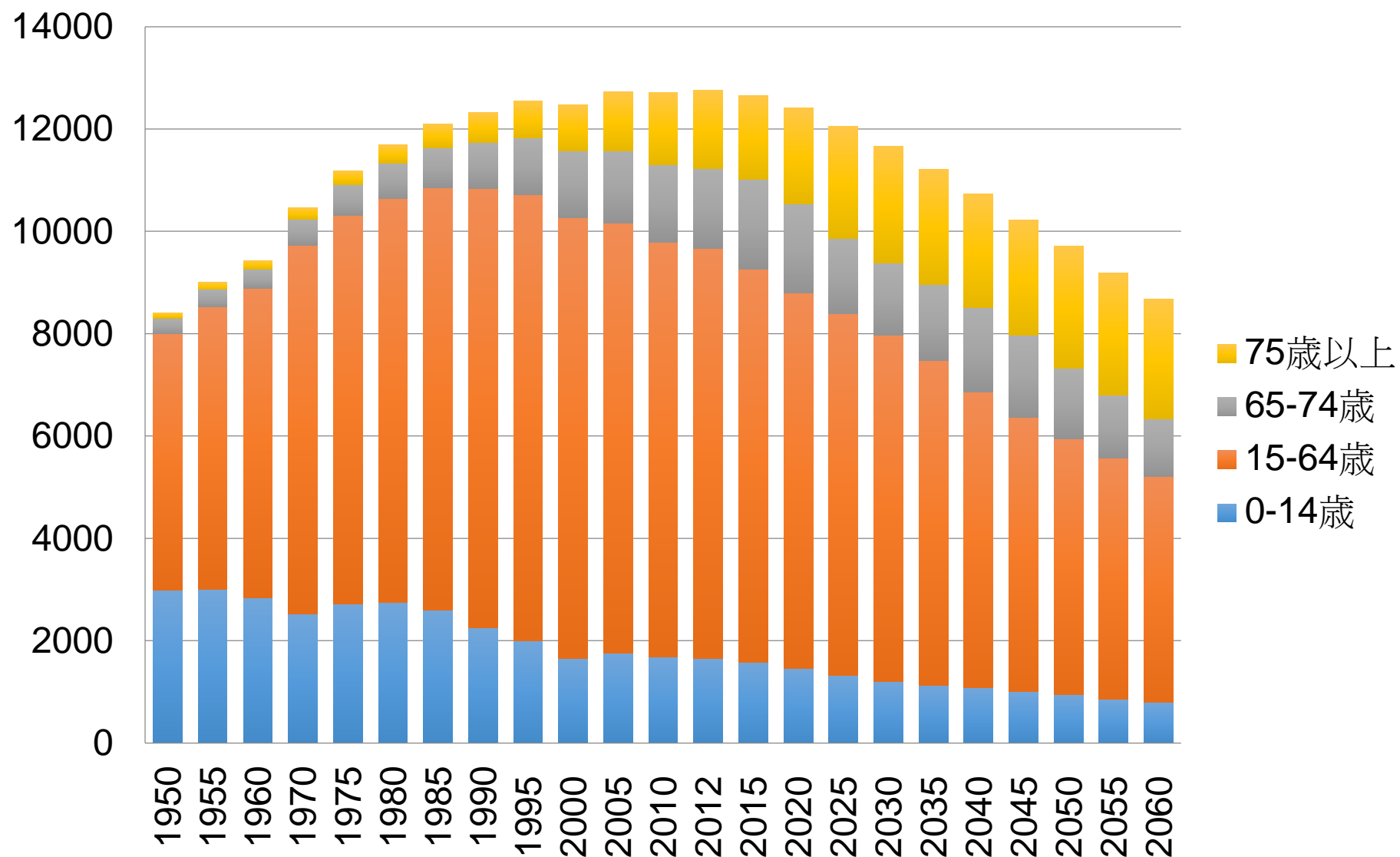
Who we are



Design to encourage people to participate in their living such as master planning, revitalization of town, tourism, education and social welfare.



Japan's population

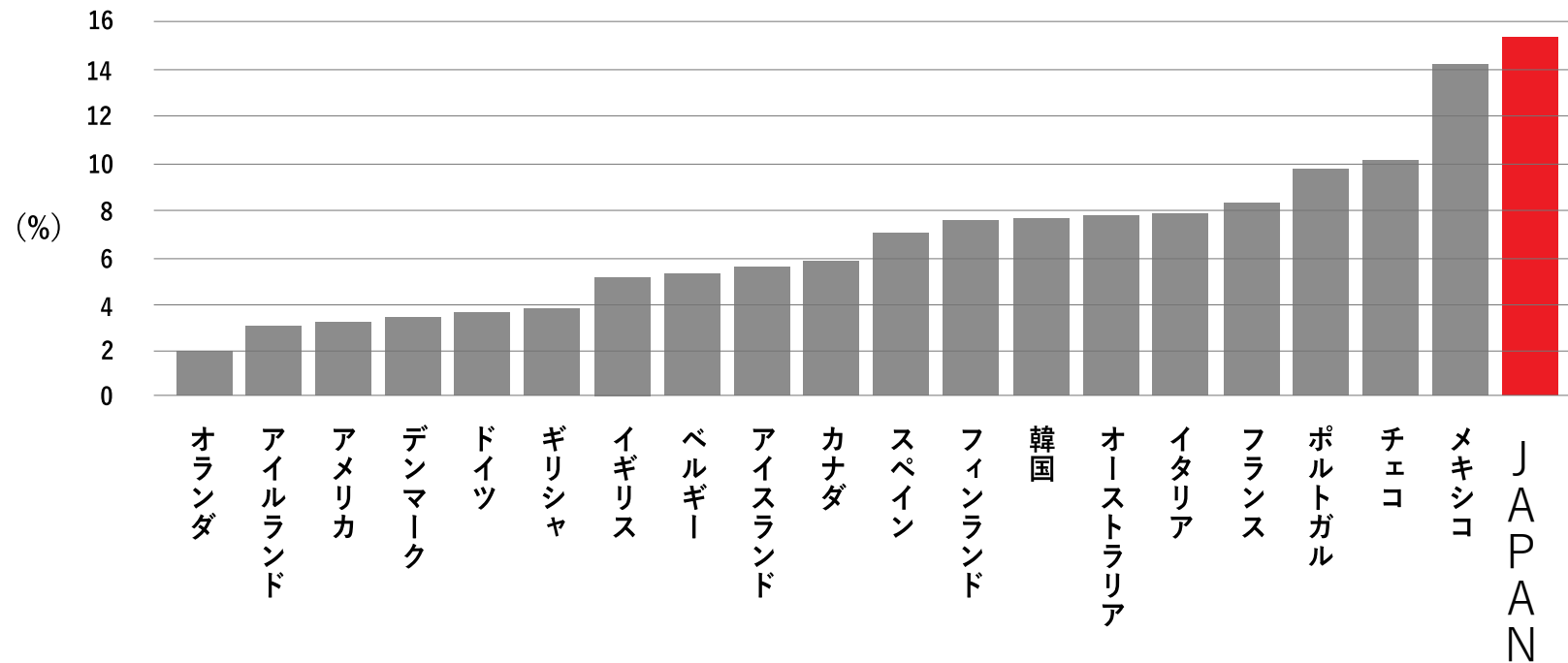


引用：「平成25年高齢者白書（内閣府）」より

Japan's situation

Social Isolation in 21 Countries in OECD

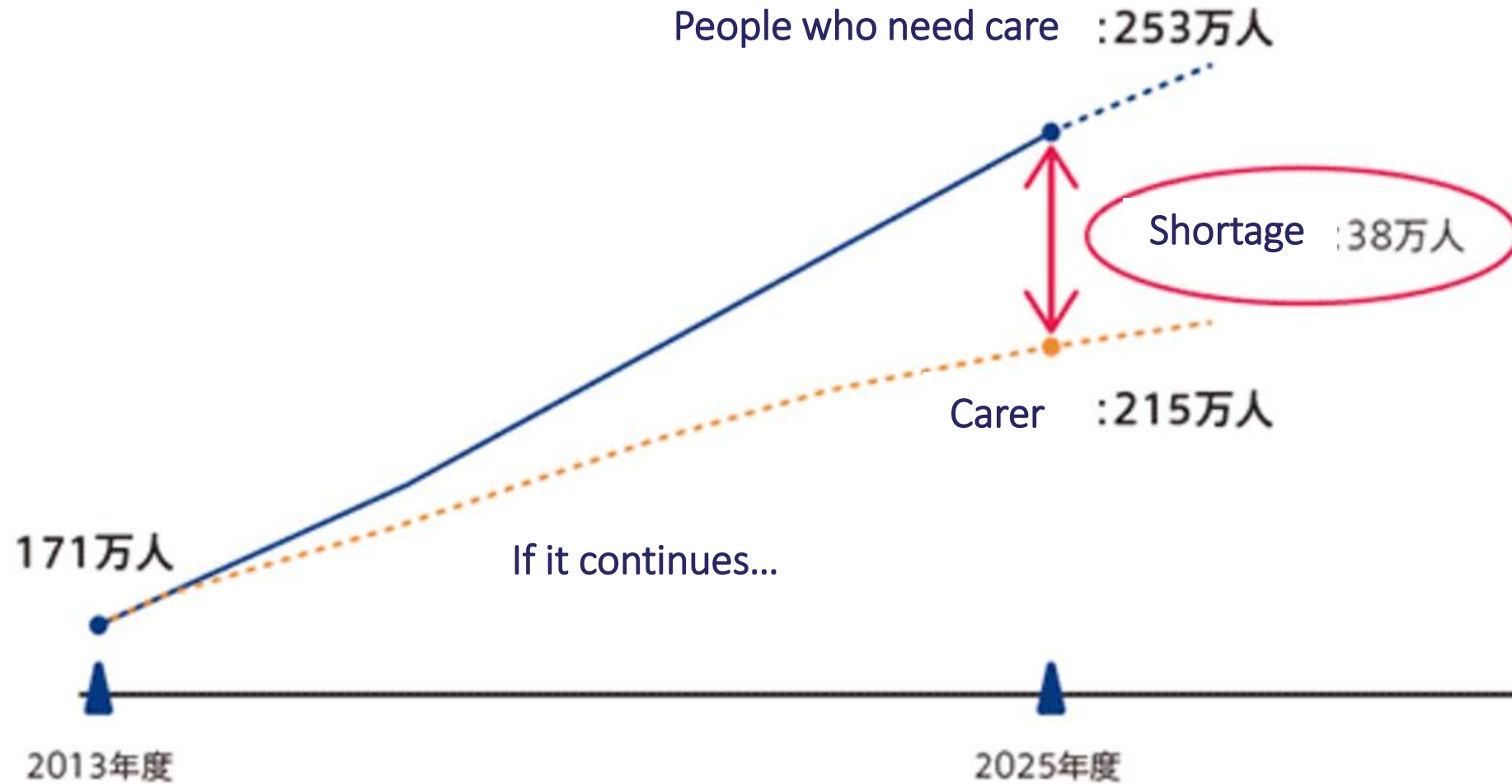
Percentage of persons who rarely or never spend time with friends, colleagues or others in social groups



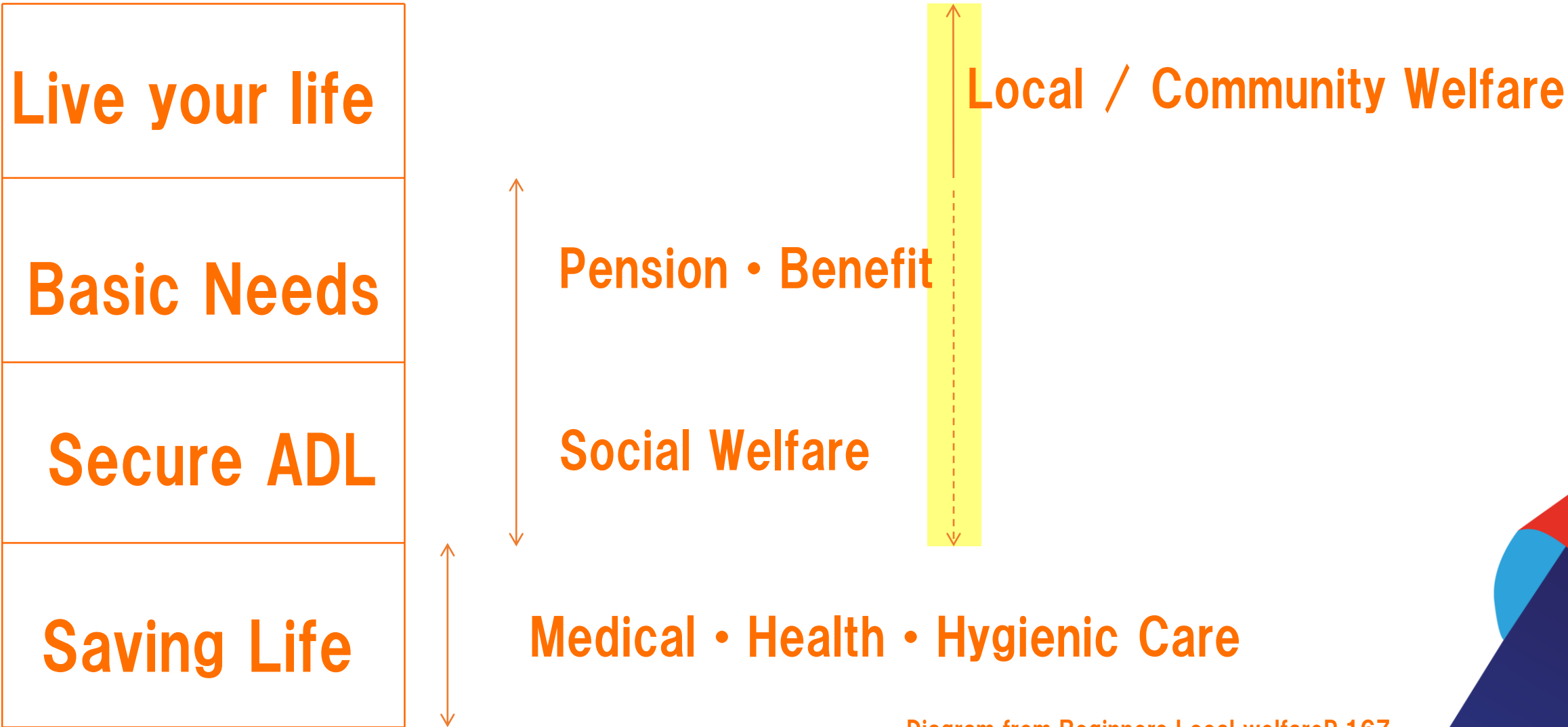
(注) 原資料は世界価値観調査 1999-2002。イギリスはグレートブリテンのみ。

(資料) Society at Glance: OECD Social Indicators-2005 Edition

Japan's situation



出所:厚生労働省「2025 年に向けた介護人材にかかる需給推計(確定値)について」(2015年6 月24 日)より2025年までを図示



Community Design in Social / Local Welfare

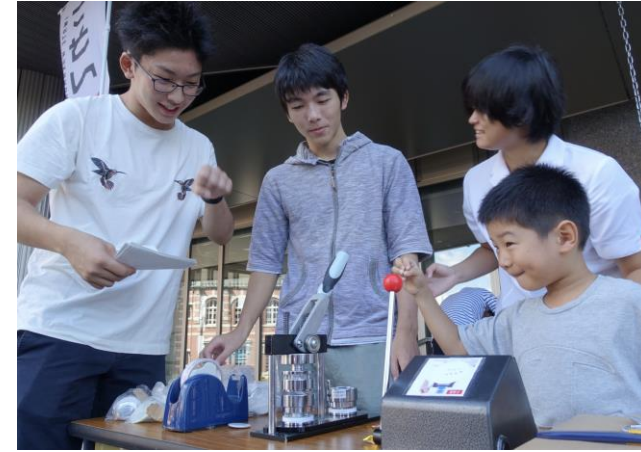
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Age gap friends Club



Civic Participation in
Community-based
Integrated Care System



Local Welfare for
High School Students



介護・福祉の現場は面白い。



Design School for Care and Social Welfare



To Think about the **Future** of Care and Welfare



Increase

People who are involve with care



Reduce

Risk and needs of care



470 People

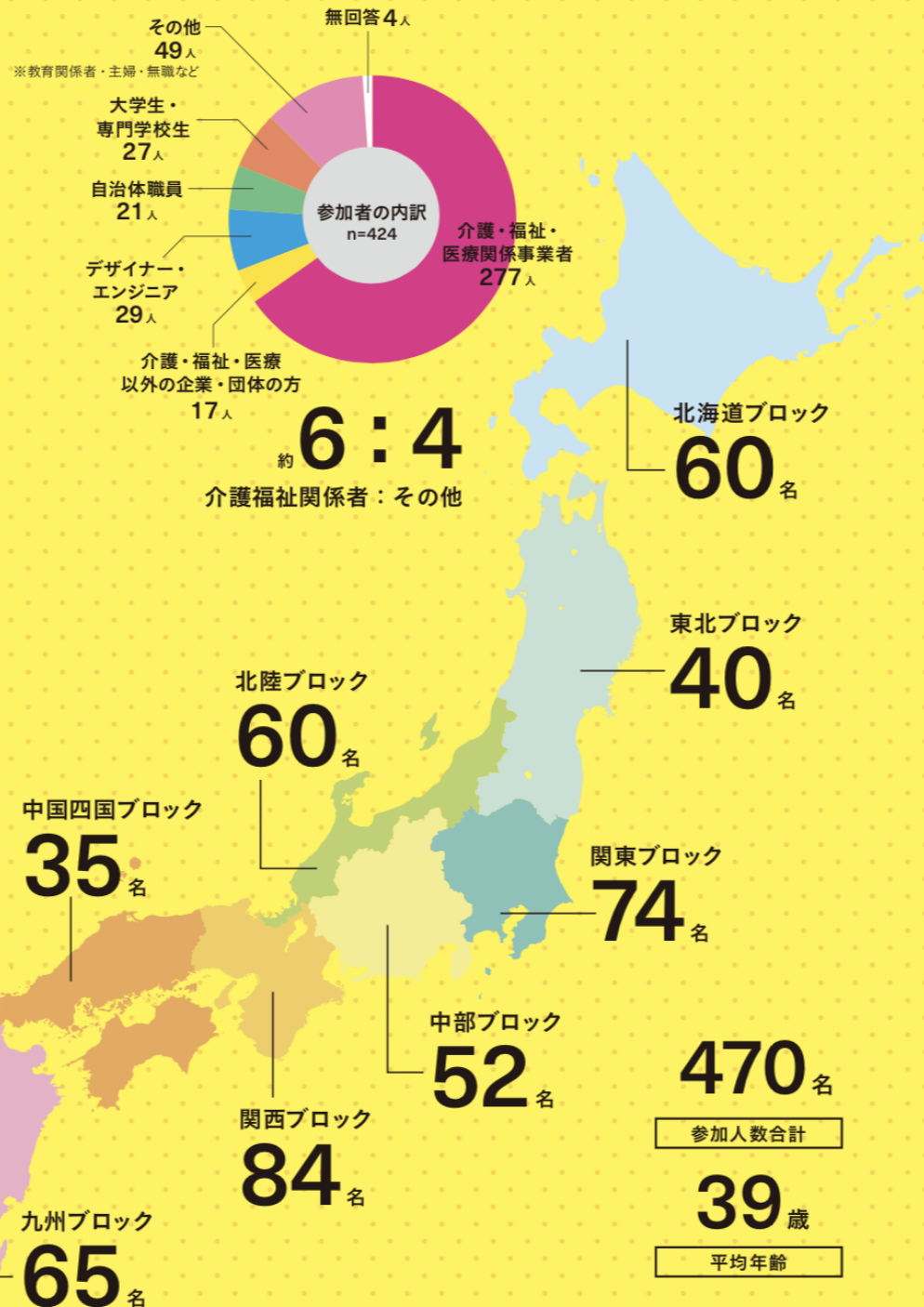
60% Care Industry

40% Non Care Industry

8 Workshop in
8 Regions

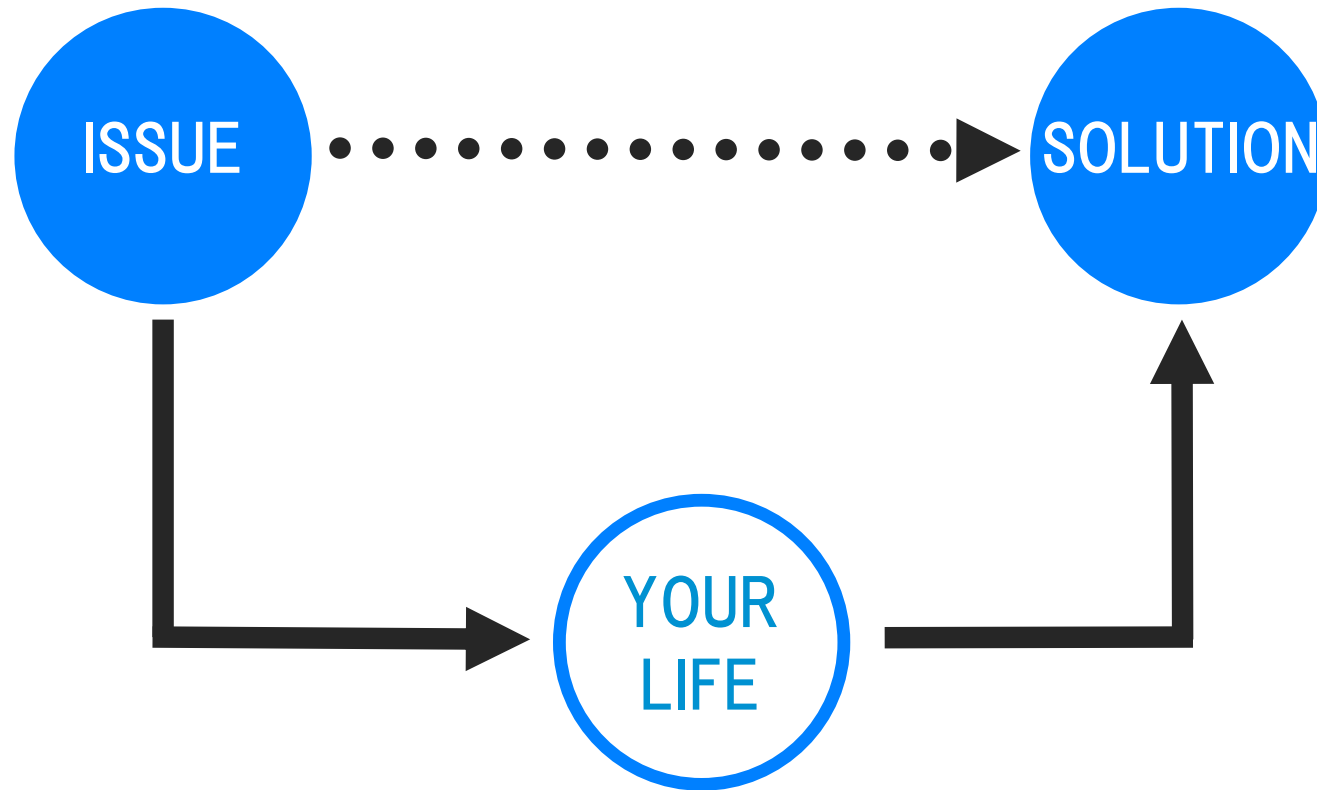
1 Design Exhibition

デザインスクールは学生、農家、美容師、
デザイナー、介護福祉士、医師などの
多職種連携で実施しました。



No Curriculum
No Teacher
Create your goal with team mate



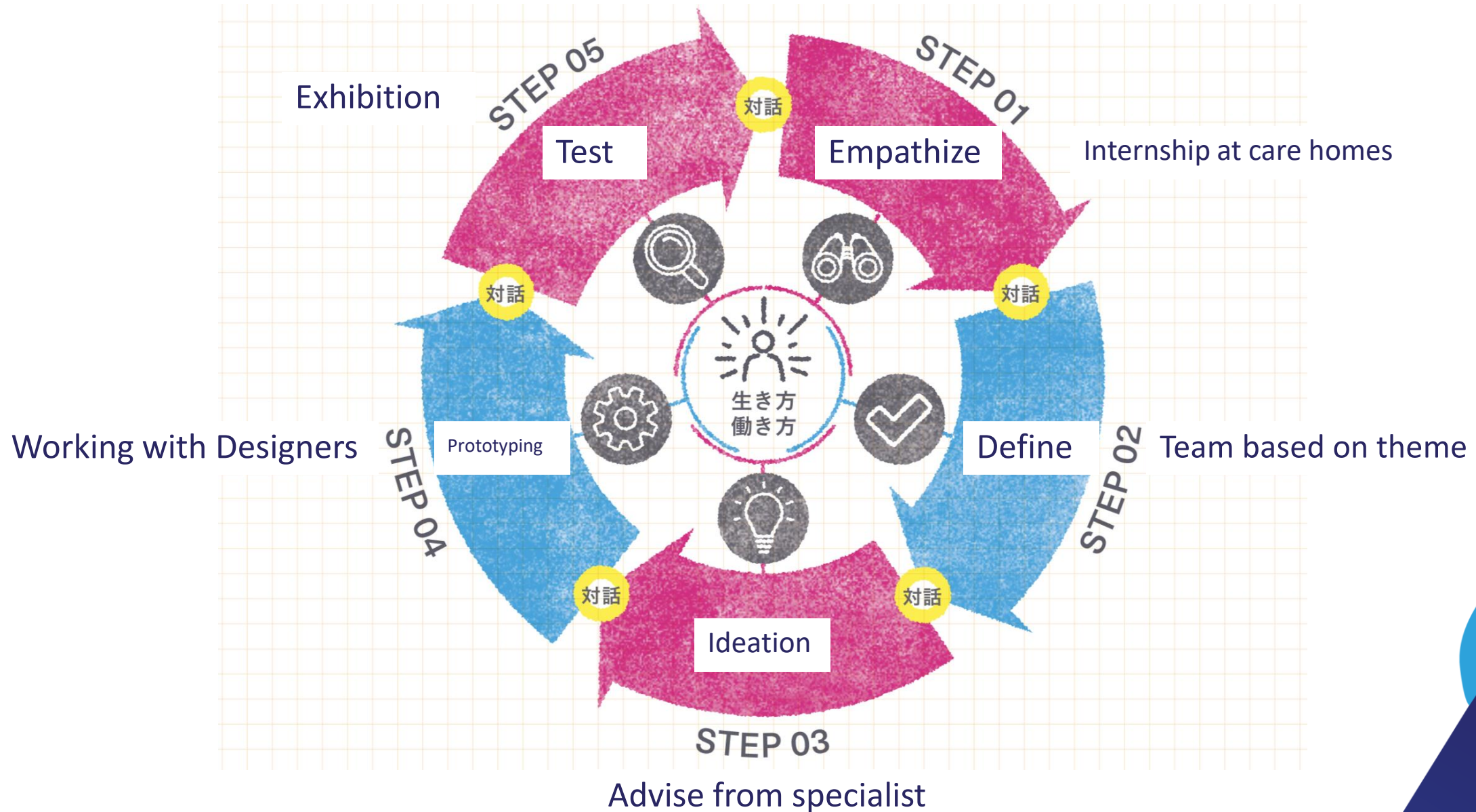


How would you like to live YOUR life?



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Care Worker

Resident



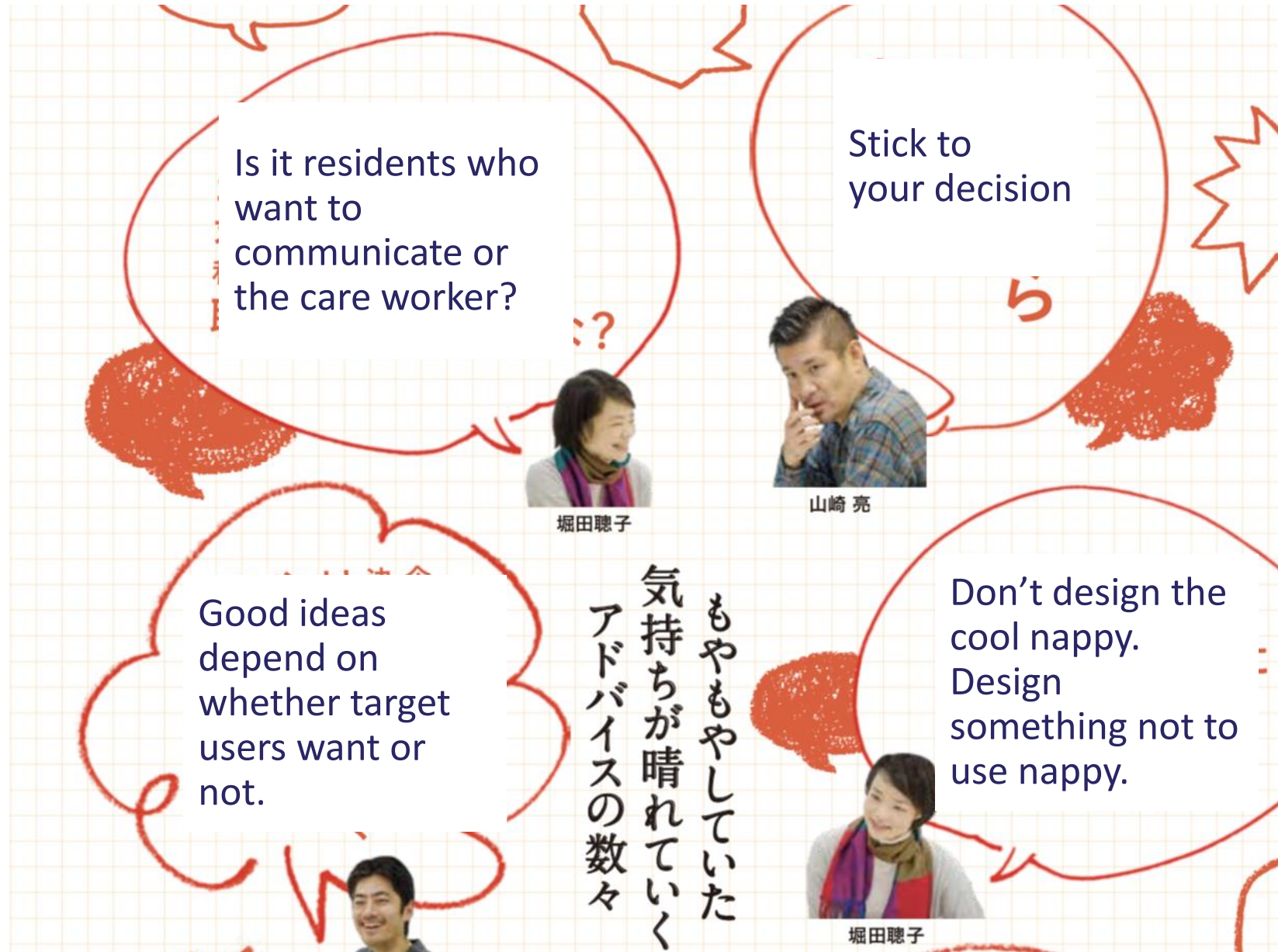
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67 Projects from 67 Teams

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Think
about
life

Live
up to
Full

Enjoy
life
Together

Support
one's
Life

Product

Connection

System
Service

<https://korekara-pj.net/design/>

67 Projects from 67 Teams

SIRF
2020



5 Sense lesson

When you get old you move different
Speak different and think different.
Learn with the elderly kids can put
themselves in elderly people's shoes
and vice versa.



Cyun Cyun

Who said and decided that you are too old
to think about your sex life?
This magazine introduces series of sex related
Issues, clues, examples and life lessons.

67 Projects from 67 Teams



Me and my dad's dementia life

What happens when you have to take care of your dad started to show the signs of dementia? This game will let you experience and tell you the service he can receive.

<https://oreoya.jimdofree.com/>



My CV

This is a resident's CV. The candidate will see their CVs and see if she or he would have what it takes to work for this particular resident. In this CV you'll find out about their hobby, their dreams and preference in food, movies and books.

Oi Oi Oiten Exhibition

SIRF
2020



2019.3.21 (木・祝) - 25 (月) | 10:00-21:00
入場無料

korekara-pj.net 主催 株式会社 studio-L 平成30年度厚生労働省補助事業 後援 東京都、山形県





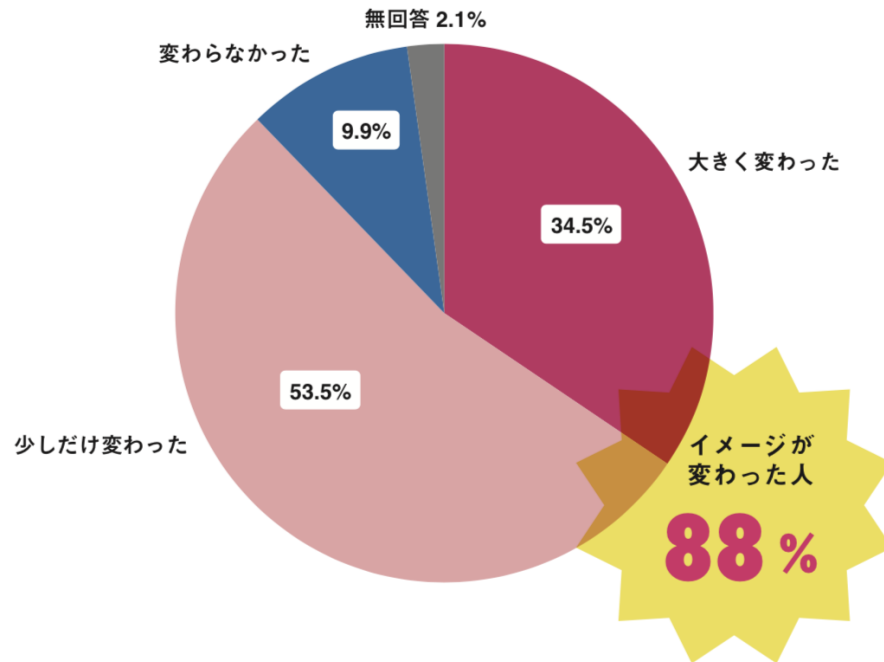
Oi Oi Oiten Exhibition

Have your image about ageing, care and care worker changed?

Ageing



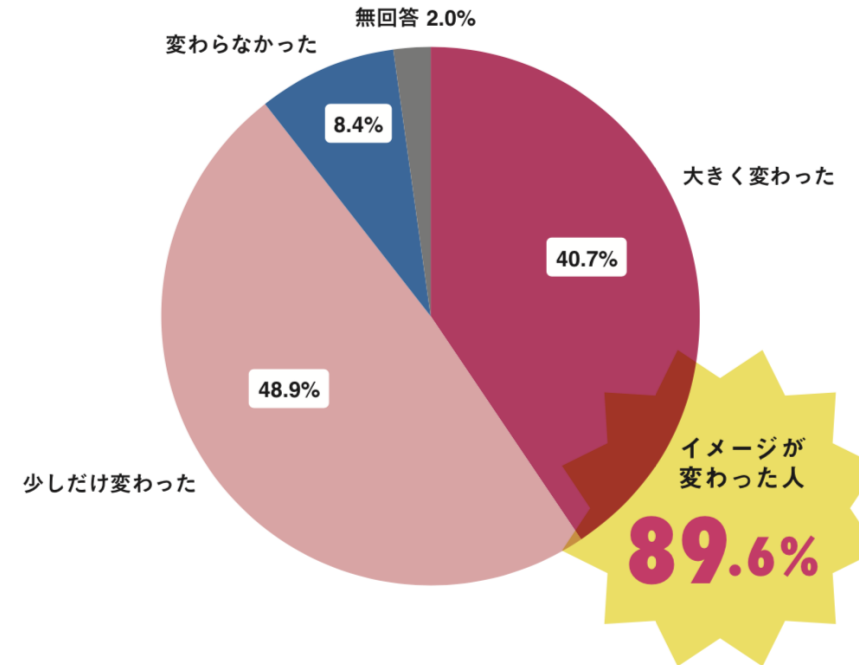
(N=1971)



Care and Care worker



(N=1971)



After Project

Products had been sold online and workshops held in their local area.

Local design school had held.

Introducing the participant to work at other participant's care home.

