



# MM COMMUNITY

GOVERNMENT-COMMUNITY FINANCE & CIVIC ENGAGEMENT SOLUTION

*“Community Infrastructure Financed by Community”*

*Promoting inclusive development by reinventing the planning process with crowdfunding technology, participatory budgeting, and reduced-interest government bonds*



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# MM Community Background



## Partners for Myanmar Projects



Cambridge  
**Social  
Ventures**



UNIVERSITY OF  
**CAMBRIDGE**  
Judge Business School



## Forbes 30 Under 30

**Forbes**



**Social Entrepreneur**

Class of 2020 in Asia



# COMMVESTMENT MODEL

Local infrastructure funded by local users

## LOCAL USER



Local Knowledge crowd-sourced from residents



Initial Cash Flow provided by local infrastructure users



Social Validation via crowd-funding campaigns

## INFRASTRUCTURE



Expedited Development of community infrastructure



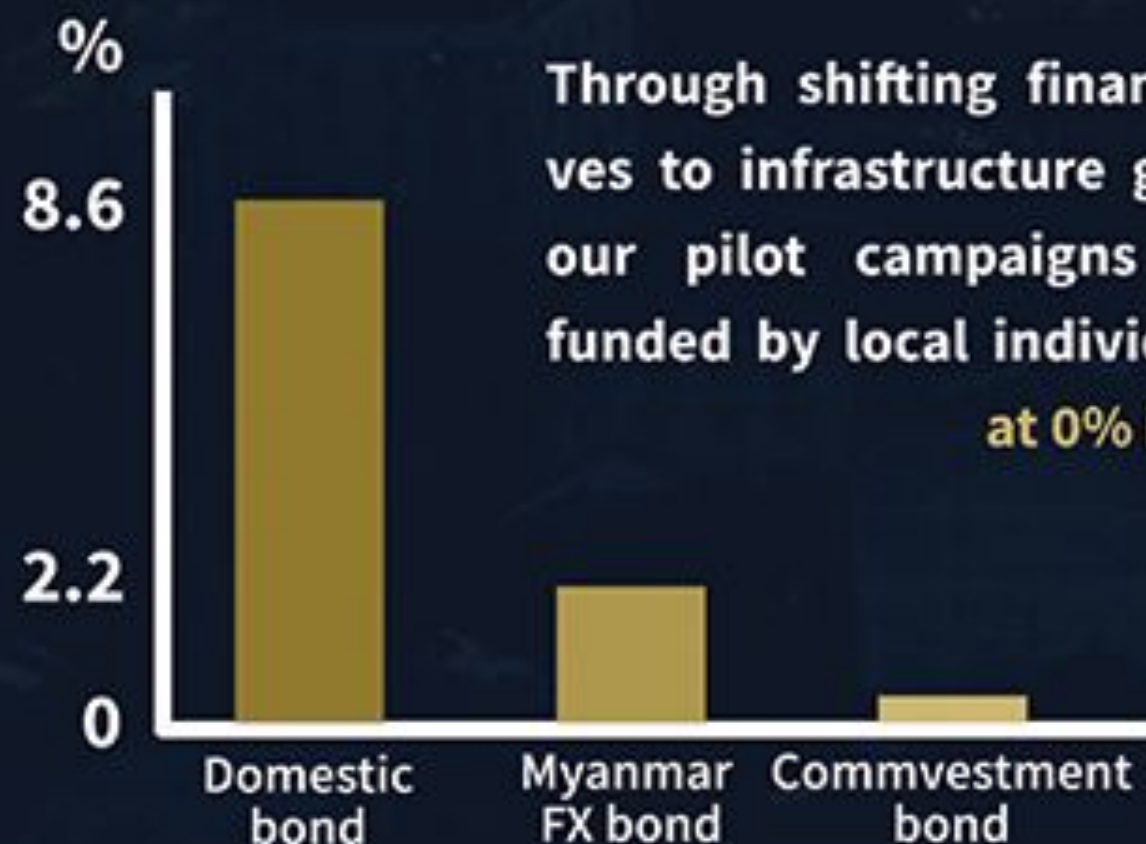
Aligned Priority with local resident demands



High Utilisation as only the demanded are funded



## LOW INTEREST GOV. BOND



Through shifting financial incentives to infrastructure gains locally, our pilot campaigns were fully funded by local individual backers at 0% interest rate.

## MATCHING FUND

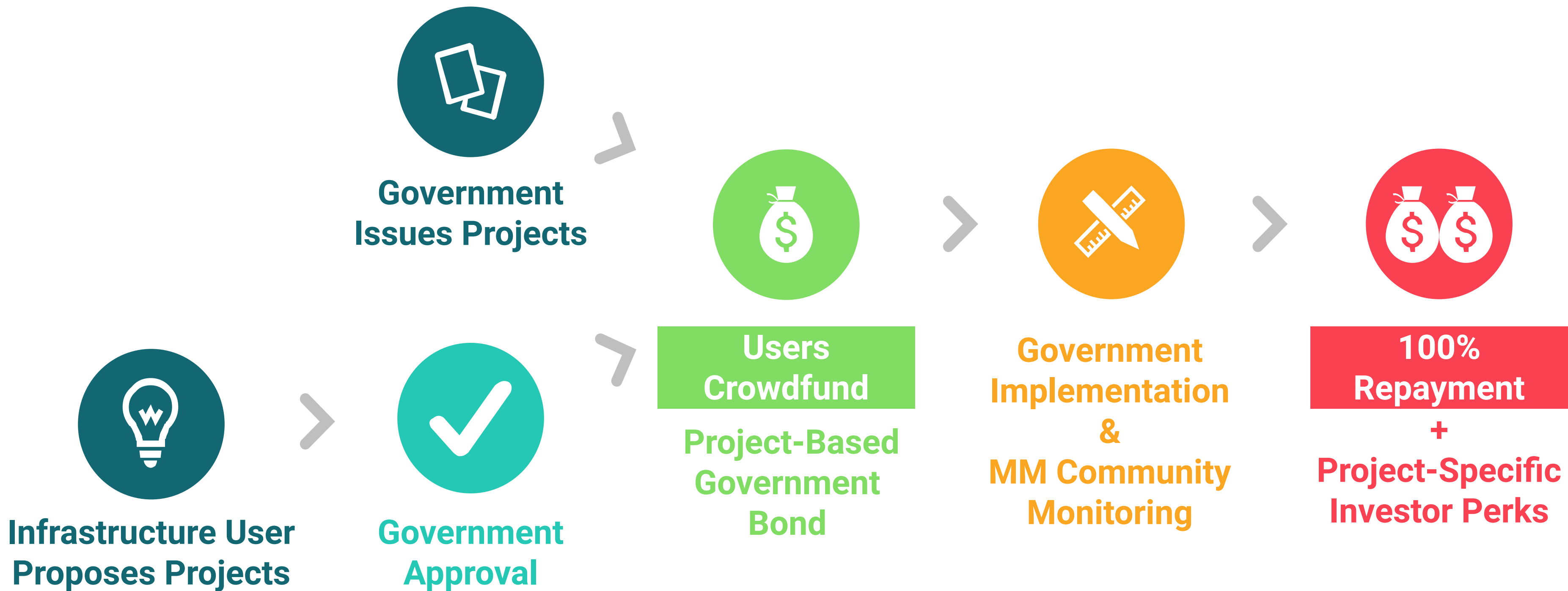
Matching funds from donations and impact investment could provide a boost to social validated projects from successful crowdfunding campaigns.





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# Citizens Pick or Propose Community Projects to Fund





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# Win-Win-Win-Win Proposal



**COMMUNITY**



**LOCAL GOVERNMENT**



**CENTRAL GOVERNMENT**



**DONORS**



**Infrastructure Gain**



**Additional Resource**



**Lower Finance Cost**



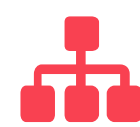
**Transparency**



**Project Selection**



**Civic Engagement Campaign**



**Decentralisation Process**



**Proven Community Backing**



**100% Repayment from Government**



**Speed Up Development**



**Increase Domestic Gov. Bond Demand**



**High Impact Public Infrastructure**



# Thingangyun Elderly Fitness Space Project

## Suburban Pilot Project

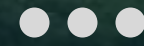
(August 2018 – January 2019)

In Partnership with Yangon Region Parliament Member - Ko Nay Phone Latt

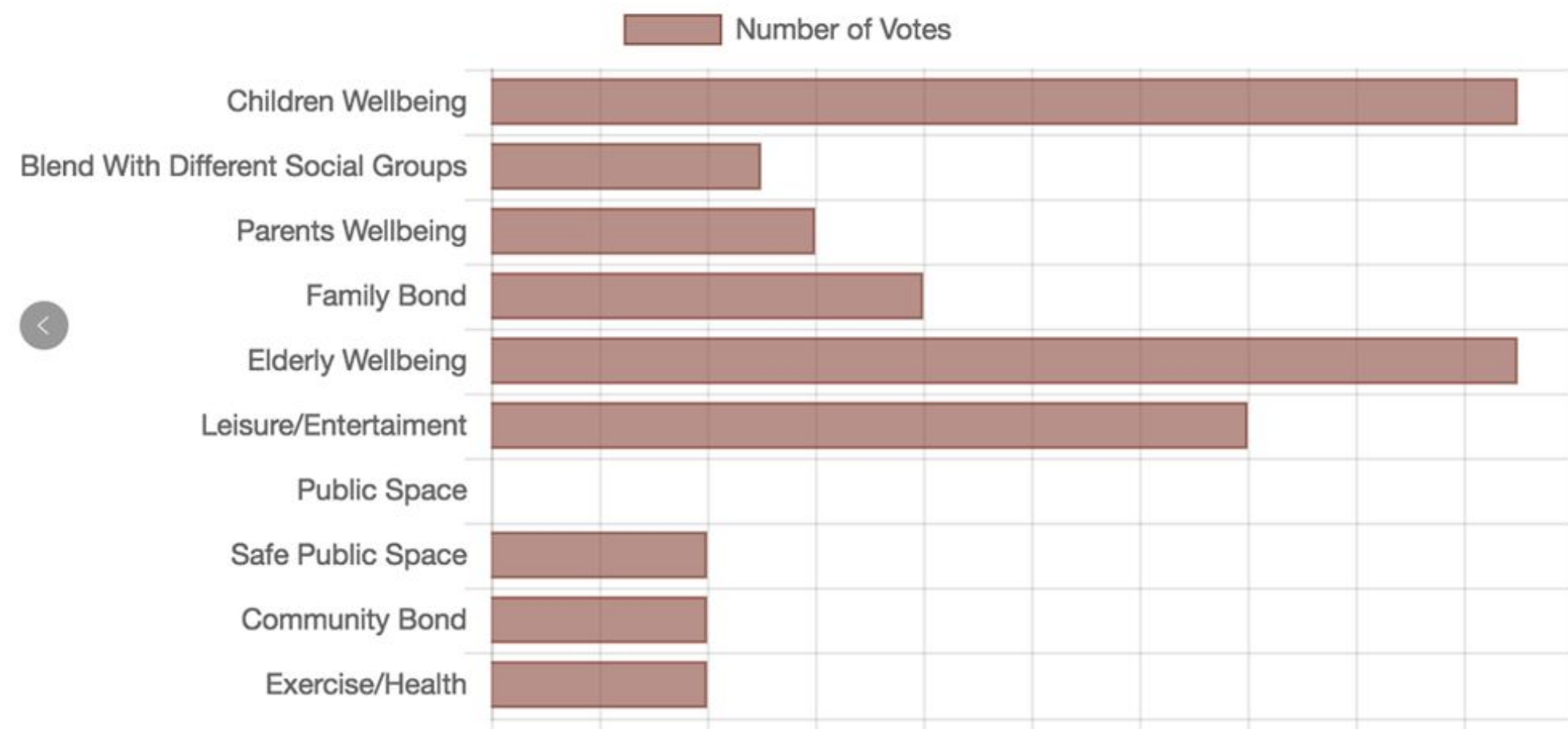




# Pilot Project - Feb 2019



(Pre-Townshall) Impact Metric



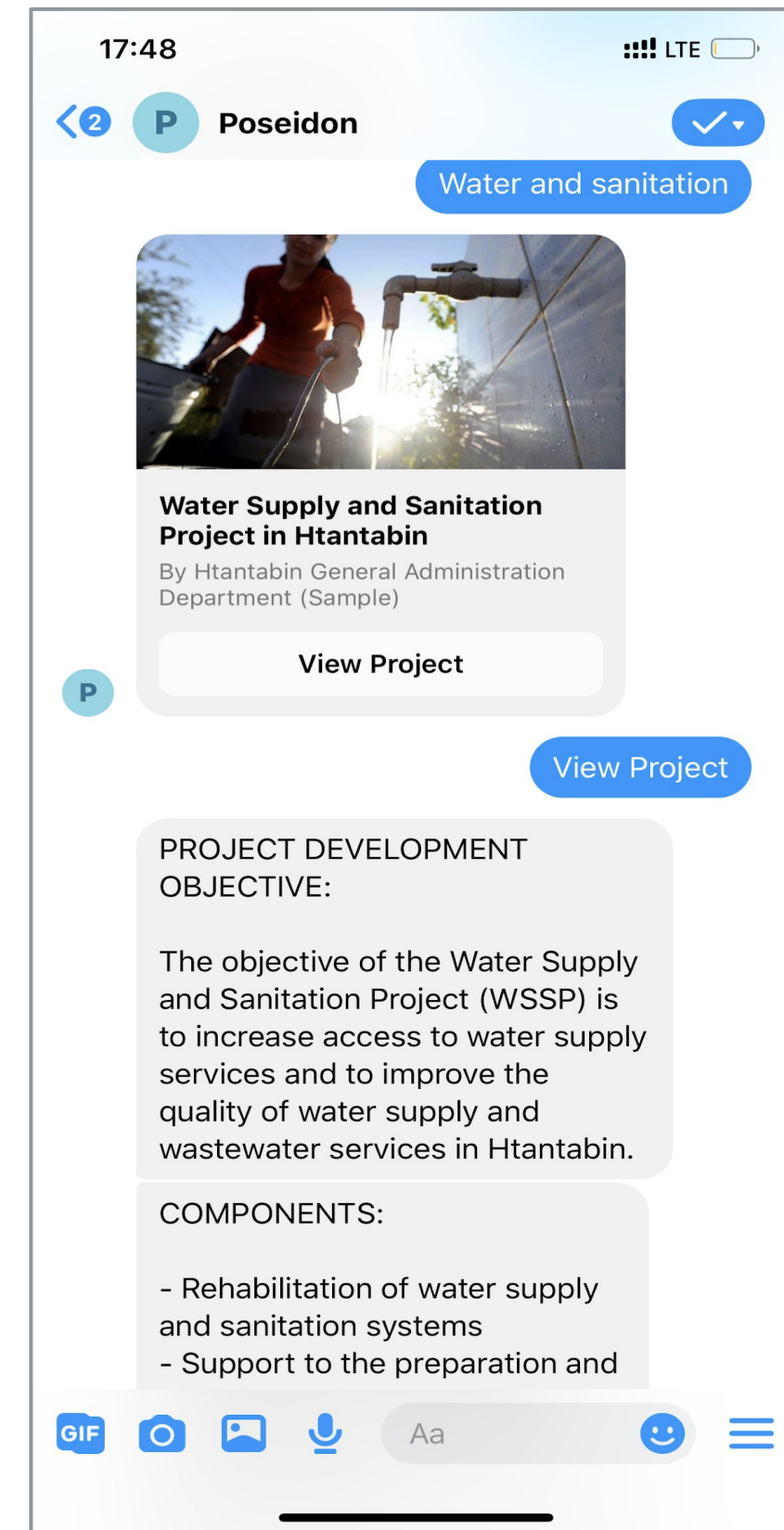
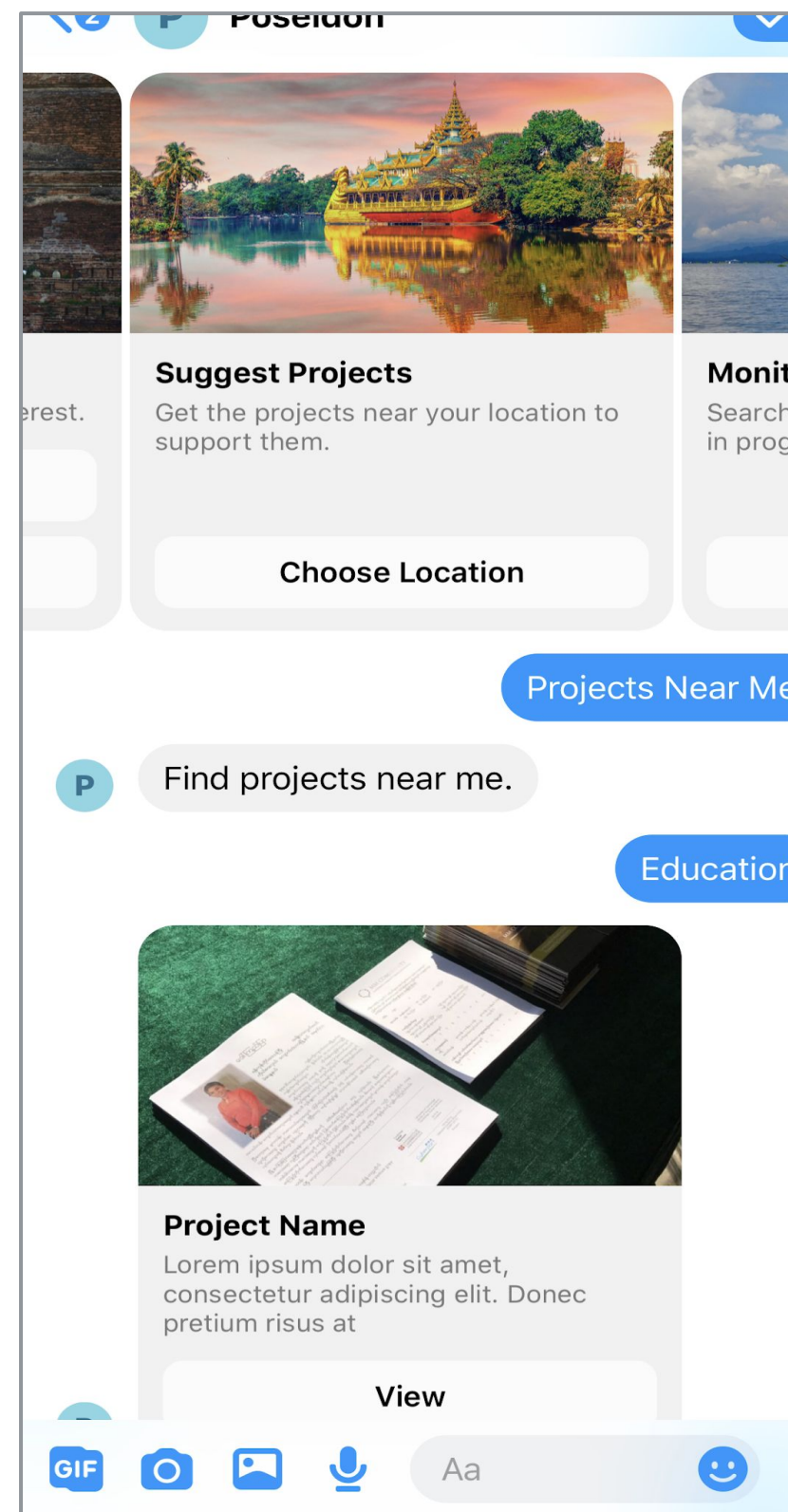
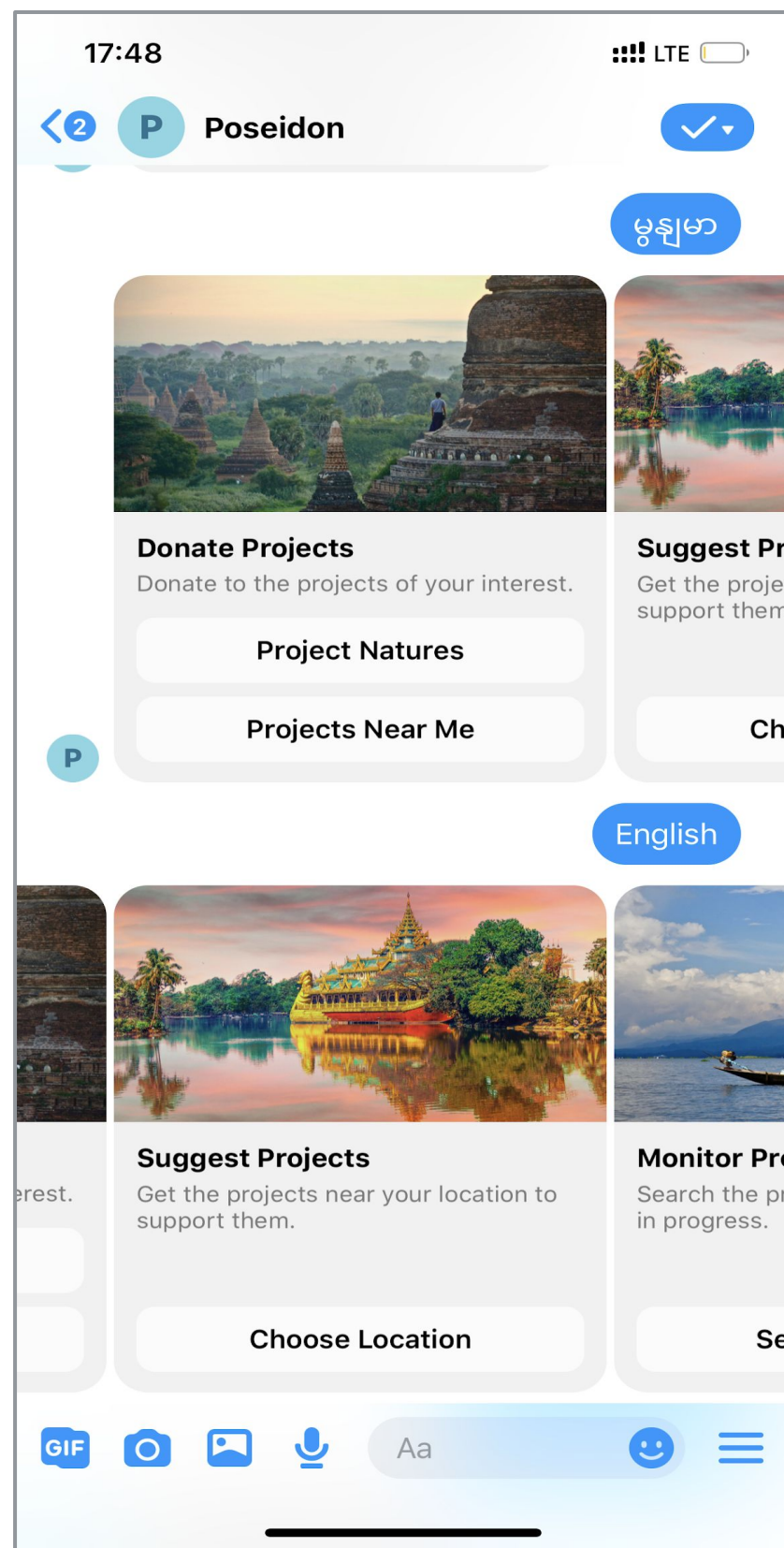
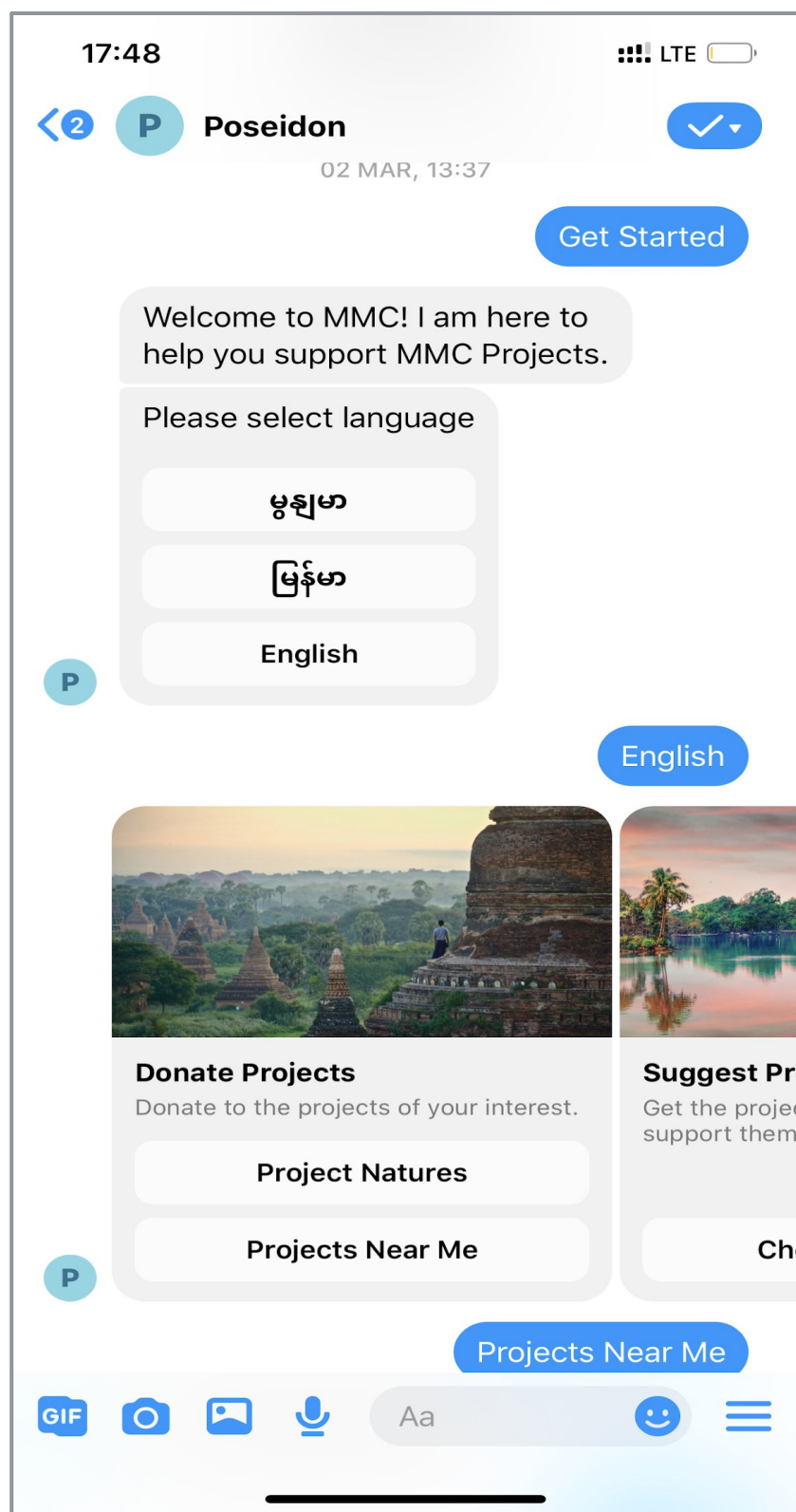
## Outdoor Fitness Centre Thingangyun Township

At the townhall meeting for community bond investment in Thingangyun Township, MP Nay Phone Latt and everyone are using Community APP to vote for on what is important to audit for the Outdoor Fitness Center. The voting results show that 1. elderly's well being, and 2. children's wellbeing are most important things to be audited for this project.



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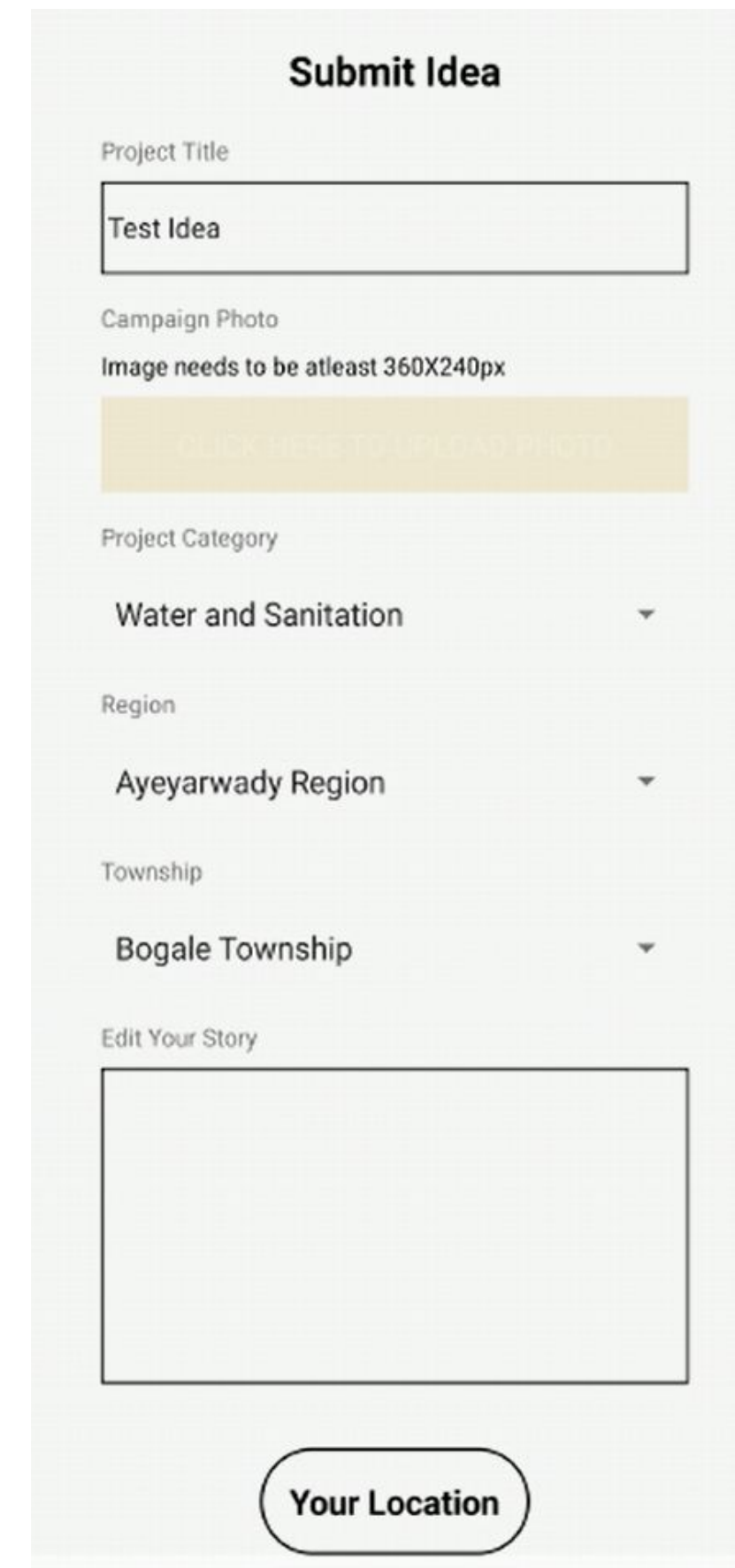
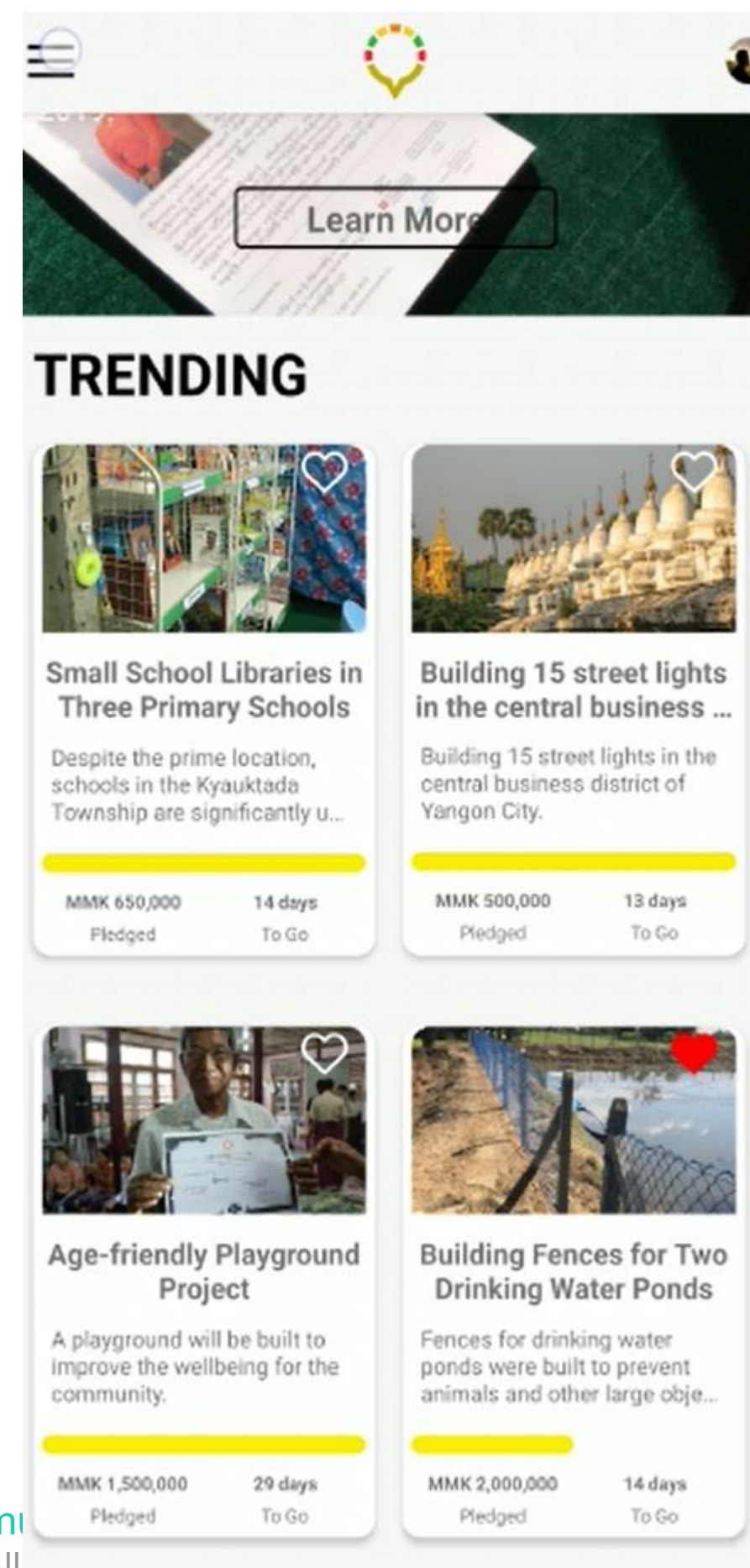
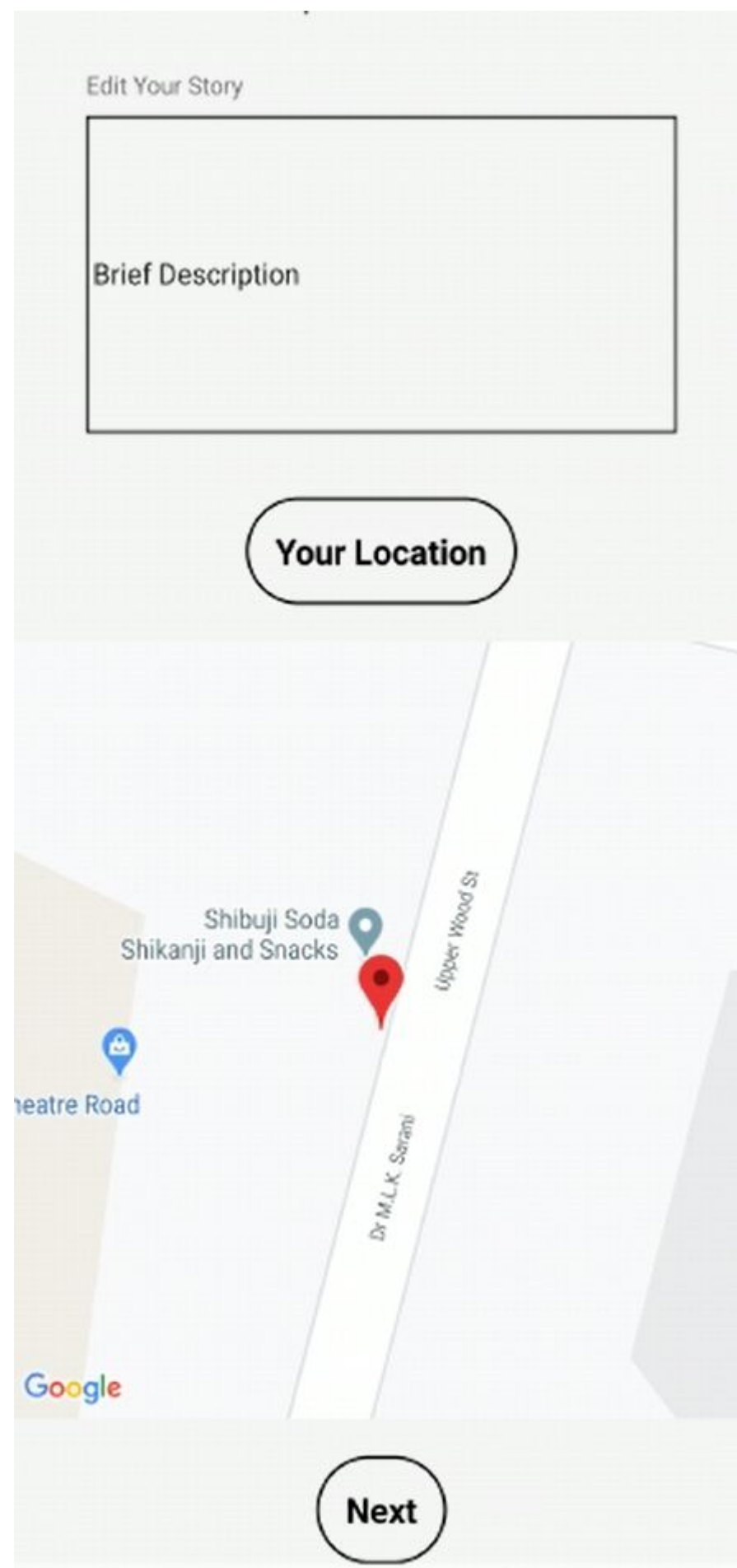
# MMC Facebook Chatbot





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# MMC Mobile App





# MM Community Map

Community Needs ● Clinic/Hospital ● Drainage ● Electricity ● Heritage Restoration ● Public Wifi ● Roads and Bridges ● School/University ● Telecommunication ● Water Sanitation



- Community Needs**
- Clinic/Hospital
  - Drainage
  - Electricity
  - Heritage Restoration
  - Public Wifi
  - Roads and Bridges
  - School/University
  - Telecommunication
  - Water Sanitation

- Region**
- Ayeyarwady
  - Bago
  - Kachin
  - Kaya
  - Magway
  - Mandalay
  - Mon
  - Rakhine
  - Sagaing
  - Shan
  - Tanintharyi
  - Yangon
  - ၎်းငါး

Age	Community Needs	Gender	Region	Township	Street/ Village Name	Needs in your community	how much they want to donate to community projects	Have you ever donated to community projects	Suggestions for the government	In...

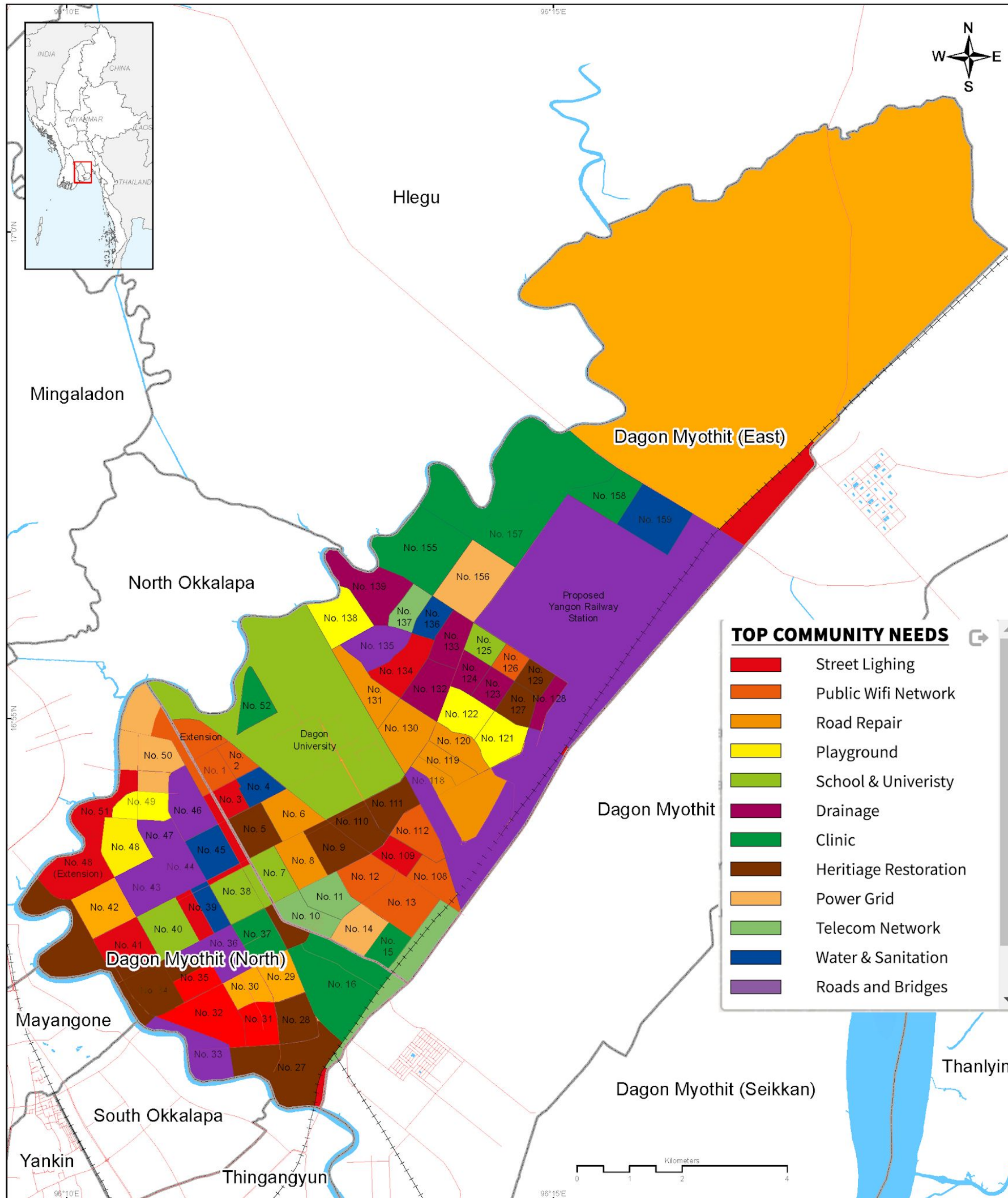




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Dagon Myothit (East) and (North) Townships  
YANGON REGION

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# Geospatial Needs Model



1

## Mapping the Community Needs

To identify top community infrastructure needs across different townships using Geographic Information Systems (GIS)

2

## Enhancing Decision Making

A framework for coordinating geospatial activities and data to increase efficiency

3

## Potential Applications and Models

To support city planning, regeneration and development in Myanmar by providing open data and simulation.

Map ID: MMC001\_Dagon  
 Creation Date: 30th July 2018  
 Projections: GeographicW1201  
 Data Sources: Yangon University  
 Boundaries: WFPMMU  
 Extracted from MMU

**Legend**

- Road
- Railroad
- Township Boundary
- Wards
- Water Body

Disclaimer: The names shown and the boundaries used on this map do not imply official endorsement or acceptance by the United Nations.